



Will Aid briefing guide

This briefing sheet should be given to the first point of contact for clients in your practice e.g. receptionist, secretary, personal assistant.



*30 years of
changing lives*

Donations support the vital work of:

What exactly is Will Aid?

Will Aid is a fundraising campaign run by nine leading UK charities.

So how does it work?

During **November**, solicitors all over the UK, including your firm, will write basic Wills for clients. But instead of charging fees, they'll invite clients to make a voluntary donation to Will Aid.

Who is eligible?

Anyone can write their Will through Will Aid. There are no age restrictions. Charitable legacies are encouraged, but not a requirement for using the scheme.

How will people know about Will Aid?

Will Aid runs a nationwide publicity campaign. You can promote Will Aid too, by displaying our leaflets and posters and getting in touch with our PR team.

When will they start contacting us?

From September onwards. Please respond promptly to give a positive impression of your firm.

When should appointments take place?

November is our official Will Aid month, but you can arrange appointments before or after as well.

How many Will Aid appointments should we accept?

It's entirely up to your practice - although of course the more you do, the more funds you'll raise for our nine charities, and the more new clients you'll meet.

What if we reach our capacity?

Once you've reached capacity, just let us know and we'll take your details off our website. If you still get enquiries after that, ask your callers to phone 0300 0309 558 and we'll direct them to other local solicitors.

What type of Wills does Will Aid cover?

Will Aid covers a basic Will or a pair of 'mirror' Wills, or updating an existing Will. If the client requires services over and above a basic Will, you can charge your normal fees for the additional work.

What is considered to be a 'basic' Will or pair of Wills?

As a guideline, a basic Will covers an estate where the client is leaving everything to a few family members, friends and charities. It doesn't include setting up Trusts, or complex inheritance tax advice. Nor does it include powers of attorney or other devices.

How much should clients donate?

Donations are voluntary (otherwise they'd be liable for VAT). We suggest a donation of **£100** for a single basic Will and **£180** for a pair of basic 'mirror' Wills. Donations support the vital work of the nine partner charities.

How do we deal with the donations?

Cheques should be made out to Will Aid and sent to the address below along with a completed receipt for each client. Clients can also donate online through our website. Clients can't make a donation to the charities directly, nor to other non-Will Aid charities instead.

